



Job Description: Marketing Specialist Associate (Internship/Industrial Attachment)

Location: Hybrid (Harare-based with travel opportunities)

Duration: 8 Months – 1 Year (Attachment/Internship)

Application Deadline: 27 September 2025

About Us

StudyApplyPortal.com is an international student recruitment and advisory platform, helping students access universities and colleges worldwide. We are seeking a motivated Marketing Specialist Associate (Intern) to join our team and support daily operations, projects, and student engagement initiatives. This role is ideal for students completing their required industrial attachment and looking for practical exposure in a dynamic, growth-oriented environment.

Role Description

The Marketing Specialist Associate will support the team in planning and executing digital campaigns to engage students and partners. The role requires proficiency in English **French is a plus**, strong skills in social media management, SEO, and paid advertising, and the creativity to craft compelling messages for young audiences. The ideal candidate is data-driven, with experience using analytics tools such as Google Analytics, and demonstrates strong organizational and project management skills to ensure campaigns are delivered effectively and on time.

Key Responsibilities

- Create and implement digital marketing campaigns targeting students and universities.
- Manage social media accounts, paid ads, and content marketing initiatives.
- Design and distribute promotional materials such as banners, brochures, and videos.
- Conduct market research to identify trends in international education.
- Develop partnerships with influencers, student associations, and education fairs.
- Monitor campaign performance using analytics tools and prepare reports.
- Work closely with the Product/Project Manager to ensure marketing initiatives align with project objectives.

Requirements (Non-Negotiable)

- A high-performance laptop
- Reliable home WiFi for uninterrupted/reliable strong and fast internet access
- A consistent power supply with backup options such as solar energy
- A quiet and distraction-free work environment
- As our workflows are fully remote, you must be available online during your working shift with stable internet and power

Application Process

Interested candidates should send: CV/Resume + LinkedIn Profile URL to:
attachment@studyapplyportal.com | Deadline 27 September 2025